

Trying to Get the Better Deal.

You know how your gym is always offering better deals to newcomers than they're giving to people who have been going there for years. Have you ever called them on it and tried to get the new-person deal? It's impossible. You're better off leaving the gym and then going back as a new person, but of course they always have a rule where they won't let you get away with that either. Cable companies, on the other hand, you can always strong-arm into giving you the newcomer deal. But it only works if you have two cable companies who can offer you the same service. You don't even have to threaten to leave, you just tell them that you're going to call the other guys to see what they'll offer, and they'll give you nearly anything to keep you on the phone. It feels good to benefit from competition and hold all the cards in at least one aspect of my life. Keep it Real.

Wine Tasting

Last weekend while visiting family I ended up going wine tasting, which is a pretty rare event for me. When I drink wine it's usually when I am at a social event and can't seem to find anything else to consume. The thing I can't stand about wine is that people compare the way it tastes to things like "dirty leaves on a damp autumn day" and "wet leather." I don't want my drink to taste like either of those things, and even when I drink wine that people describe in such a hyperbolic way, it still tastes like grape juice that's gone bad. So at one tasting room there was this woman across the

room who kept describing her wine as tasting “austere, like calf liver” over and over, to anyone who would listen. Why is it that people are driven to describe wine in the most obscure, and often disgusting way possible. You never get that kind of craziness at a brewery. You’ll also never get that from EarthH2O; pure, clean, natural, and refreshing are just a few of the terms equated to our amazing spring water. Keep it Real.